



Local Author Policies

Books Are Awesome is an enthusiastic supporter of local authors. Here are a few of our policies for buying books by local authors.

1. Books must be available to purchase through Ingram, our main distributor. Your book should be:
 - a. Discounted at our regular (or greater) rate with Ingram.
 - b. Have an ISBN clearly visible
 - c. Returnable through Ingram.
 - d. Have a title and author visible on the spine.
2. BAA reserves the right to not carry books that do not serve our customers' interests.
3. Any books sold at the author signing events in-store will be sold at the designated distributor price, unless prior arrangements have been made between BAA and the author.
4. Books should be well-edited and sold at an appropriate price-point. This is important. Example: If similar books sell for \$7.99-\$9.99, a \$15+ book will not be accepted into the store.
5. BAA encourages and appreciates authors hosting in-store book events. However, we feel that marketing these events on social media is important and integral. BAA expects our authors to match their social media engagement with ours prior to their events.
6. Social media expectations include:
 - a. Authors posting to their available social media platforms in a general post (or tweet, etc.).
 - b. If an author possesses an Instagram account, stories, as well as posts are expected to be visible prior to any event, including mentions tagging the official BAA account

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(@booksareawesome2019). Facebook mentions should be addressed to @booksareawesomeparker.

7. If you advertise that your book is available on Amaz*n without ALSO mentioning it is available in local bookstores(such as BAA), you are severely limiting our desire to market your book in our indie-bookstore.
8. Email wendy@booksareawesome.org to set up an author event or ask any other questions.